

June 2022



Study New York 2022 Newsletter And Membership Renewal

Dear Study New York Members,

We hope that this letter finds you well. While the past year has been challenging, it has also provided several opportunities for us to adapt and innovate as we emerge from a two-year long pandemic. At Study New York, we have been busy navigating this environment alongside you, promoting your campuses, and positioning you as a prime study destination as international travel reopens.

This newsletter showcases some of our events from this past year. Your involvement in our program -- as well as your engagement and feedback -- makes events like these possible. We couldn't do this without you.

Please review the activities below and renew your Study New York Membership for the 2022-2023 academic year. We look forward to your continued support and are proud to be part of your international recruitment success.

Sending our best.

Stephen Sobierajski
Chair

[SNY Membership Renewal](#)

NAFSA 2022



Study New York participated in the U.S. Commercial Service Global Education Team’s “USA: A Study Destination,” the official U.S. pavilion at NAFSA 2022. The NAFSA 2022 Annual Conference and Expo was held in Denver, Colorado from May 30-June 3, 2022, and was attended by over 7,000 educators from the United States and overseas engaged in international education services. Study New York exhibited at the USA: A Study Destination Pavilion during the NAFSA 2022 Annual Conference, alongside 12 other Study State Consortia, including California, Colorado, Connecticut, Florida, Hawaii, Idaho, Illinois, Massachusetts, Minnesota, Missouri, New Jersey, and Oregon. Study New York met with over 65 international agents and partners. As part of the USA Pavilion, Study New York participated in the Embassy Circle program on May 31, 2022 and met with representatives from 10 consulates and embassies. A reception was held on June 2 to celebrate all study state consortia and many Study New York members attended. Study New York participated in the Best Practices for Study State Consortia Meeting on June 3, 2022, sharing our experience and learning from other consortia. All contacts collected will be shared with Study New York members.



EuroAsia Agent Workshop



Study New York was represented by Tricia Herritt, SUNY Buffalo State, and Jennifer Kenyon, SUNY Geneseo, at the EuroAsia Agent Workshop, April 18-20, 2022. Turkey is a top market for international recruitment and the EuroAsia Agent Workshop attracts over 200 agents with high potential from the Greater Middle East, Central Asia, Turkey, Europe, Southeast Asia, Far East, and other regions. Study New York received a complimentary registration. 43 meetings were held and the contact information and notes from the meetings were shared with all Study New York members.

Virtual Trade Mission with India, May 2021



Over two days, Study New York representatives met with eight highly qualified agents from India. Representatives from the University at Albany, SUNY Buffalo State, the New York Institute of Technology and the Rochester Institute of Technology presented information on graduate STEM, IT, and Management program offerings, and participated in Q&A sessions. Based on a survey to the membership, the SNY team created flyers highlighting graduate STEM, IT, and management programs at all Study New York

member campuses that were shared with the agents. The agent contact information and notes from the meetings were shared with the full Study New York membership.

Photo Contest

Study New York held its 7th Annual “Why I love Studying in New York” student photo and video contest. International students from Study NY member campuses were invited to submit photos and videos that represented what they love about studying in New York. Submissions were divided into 3 categories which highlighted academic and social life on campus, student volunteerism, and scenic snapshots from students’ windows which capture the beauty of life in New York.



The featured photo was submitted by Shrujan Mutheboyina of India, studying at Stony Brook University. You can view other featured submissions on our SNY Facebook page: <https://www.facebook.com/studyny/>

NAFSA Region X, October 2020



Study New York and Study New Jersey presented “A Team Approach to International Recruitment-Strategic Partnerships,” showcasing the value of partnering with the study state consortia and the U.S. Commercial Service at the NAFSA Region X Conference on October 20, 2020. Held virtually, the Region X Conference brought together educators from New York and New Jersey for professional development. Highlighting recent activities by Study New York and Study New Jersey, the session included recent virtual online

recruitment webinars, hosting overseas delegations of agents, and new programs to pair up colleges with transfer pathways at high school and community college levels.

Study New York Webinar Series



Study New York held a series of webinars in 2020 that were live streamed, recorded and reside on the Study New York website. A variety of Study New York members presented on New York as a study destination, scholarships, the US Application Process, Campus Culture - Making the Most of your College Experience, Athletics, Community College: Transfers and Pathways, Undergraduate Programs

in New York, STEM Programs, Graduate Programs in New York, CPT and OPT Opportunities, and English Language Programs

[Webinar Series Link](#)

Celebrating Our Students – Highlighting OPT & CPT Success Stories

Gain Real-World Experience While Studying in the U.S.



"While studying, I got a CPT at a nonprofit in New York and it was an extremely exciting experience for me. I'm delighted to be a part of the organization's philanthropic mission and I'm grateful for all their work for the community. Now as I graduated, I am excited to embark on my new adventure at one of the biggest electrical distributors in the US. I have a great passion for design and I am so happy that these opportunities have helped me use my creativity to create something meaningful." - Anh (Vietnam)

"Studying in New York has afforded me the opportunity to improve my sense of cultural and social diversity, which is a valuable skill in practicing medicine in the USA." - Wisdom (Ghana)

"Being immersed in the NY environment really helped me to push myself further, exit from my comfort zone and challenge myself into learning and getting the best job possible. New York is incredibly full of opportunities and you must work hard to take any possible advantage." - Manuel (Italy)

Study New York is showcasing Optional Practical Training (OPT) and Curricular Practical Training (CPT) students on its social media.

Follow Study New York on Facebook: [@studyny](#) and Instagram: [@studynewyork](#) and share these success stories with your students!

STUDY  **NY**
www.studynewyork.us | I ♥ NY

 **USA**
A Study Destination

Study New York began a lengthy, ongoing project to help connect with our international students, understand their motivations, and celebrate their OPT & CPT successes. Using the data submitted by international students in New York, we were able to create a social media campaign highlighting over 20 success stories and positive experiences. Common themes that these students expressed was the abundance of potential and opportunity that comes with a New York education - as well as career success beyond their initial expectations.

To better reach international students, we also thought it would be important to understand some of the challenges, priorities, hopes and cultural differences which factor into choosing an international education. HakSoo - A PhD candidate from SUNY ESF - volunteered his time for an interview and provided valuable insight which helped us understand how international students begin their search process (as well as the role of parents, agencies, and international alumni networks.)

Global New York Grant

Study New York was awarded a grant from Global New York to support SNY's international outreach efforts. This matching grant from the State of New York will allow Study New York to participate in new events and engage in new activities. International Education is a major New York State export. In the 2019-2020 academic year, [international students contributed over \\$3.8 billion](#) to the NY economy and supported almost 39,000 jobs. In addition,



International Education is a state-wide export that provides economic benefits and employment across the state. Study New York has member institutions in 26 NY counties, in all economic regions of the state.

2022-23 Membership Renewal

In recognition of the challenges brought on by the pandemic, Study New York extended its membership fees from one year to two years as a form of goodwill to our current and previous members, but we must return to the traditional annual dues cycle. To be a member in good standing for the 2022-23 academic year, please complete your payment by September 1, 2022.

[Renew Here](#)