



Study New York exhibiting at the ICEF North American Workshop in Miami, Florida, December 2014

STUDY  **NY**
www.studynewyork.us I♥NY
studynewyork.us@gmail.com

NEWSLETTER

Vol. 1, No. 2 Winter 2015

Study NY Membership Meeting Please Save the Date

Our annual member meeting will be held on Wednesday, June 24. We are currently looking for volunteers to host the meeting. If you have a suitable venue and are interested in hosting, please contact Monica Esser at esser@fordham.edu for more information.

Member Survey

When representing Study New York at various events, the questions “which institutions have summer programs?” and “which institutions work with agents?” arise frequently. To help effectively answer these questions, we have created a survey for members who wish to promote this information to international students or agents. We ask that our members please fill out this survey by March 6. <https://www.surveymonkey.com/r/StudyNY>

NAFSA Regional Conference – May 24–29, 2015, Boston, MA

Come visit the Study New York booth (#2630) at the 2015 NASFA in Boston, Massachusetts, May 24 to May 29, 2015. Look for more information on how Study New York member institutions can be part of the Study New York booth at NAFSA.

Study New York in China

Study New York will meet with parents and students in Beijing on Thursday March 19th from 6:00pm to 8:00pm in a mini-fair organized by EducationUSA. Member schools wishing to be represented at the event need to send commitment of participation to Jody Lehr Waite (jrlges@rit.edu) no later than Friday, February 27.

Important Resources

Study New York Website

<http://studynewyork.us>

Includes member colleges' profiles, contact information, and link to I Love New York website. Consider joining a committee!

About Membership

Membership

Institutional membership is \$500/year from September – August.

Membership inquiries:

studynewyork.us@gmail.com

To renew institutional membership, contact:

Jay Deitchman
Hudson Valley CC
j.deitchman@hvcc.edu

Study New York Executive Committee

Chair: Maria Conzatti,
SUNY Nassau
Community College

Chair-Elect: Monica Esser,
Fordham University

Past Chair: Alan Sabal, CUNY
City College

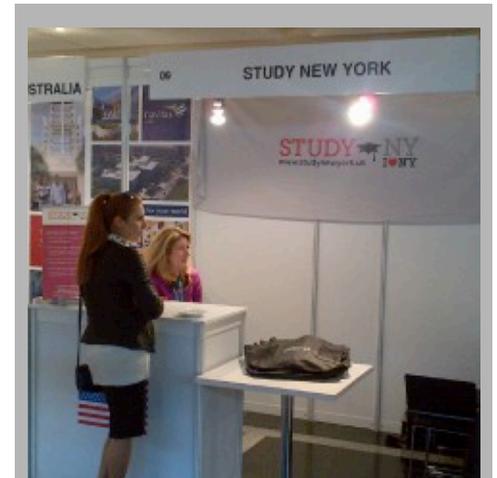
Secretary/
Treasurer: Jay Deitchman
Hudson Valley CC

Study New York Represents You

Istanbul Recruitment Fair

Study New York participated in the 2014 International Education Fairs of Turkey (IEFT), a recruitment fair, in Istanbul, Turkey from November 15 to 17. There were 185 exhibitors, 125 representing higher education. Visitor attendance totaled 8,100 for the Istanbul European side and 1,550 for the Asian side. Study New York's booth attracted many interested students over the three-day event. Maria Conzatti of Nassau Community College represented Study New York at the event. Because the organization has a large representative membership, the booth was provided free of charge.

Students at the event indicated their study interest and country preferences. These included: 45% were interested in graduate programs, 35% in undergraduate programs, 26% wished to find a language program, while 60% indicated their country of interest was the USA. Many of the students who came to the booth said "it is my dream to study in New York." Please let us know by emailing us at studynewyork.us@gmail.com if you made a student's dream come true by either corresponding with or accepting a Turkish student.



Study New York exhibiting at the 2014 International Education Fairs of Turkey, November 15-17, 2014

ICEF North American Workshop

For the third consecutive year, Study New York attended the 2014 ICEF North America Workshop in Miami, Florida from December 8-11, 2014. More than 1,050 agents and educators from 69 countries and 748 organizations attended. Bernadette Brennen of Niagara University represented Study New York and met with over 40 agents and schools, providing information on our members and the website. ICEF offered the booth at no cost.