



**Study NY and U.S.
Commercial Service
hosted delegation of
education agents from
Thailand, June 2015**

Important Resources

Study New York Website

<http://studynewyork.us>

Includes member profiles,
contact information, and link to
I Love New York website.

Consider joining the Program
Committee and help set the
course for Study New York!
We are seeking Event
Coordinators for specific
upcoming events. Email:
Lokesh Shivakumaraiah at
LShivakumaraiah@mcny.edu.

Follow Study New York

Twitter:

<https://twitter.com/studynewyork>

Instagram:

<https://instagram.com/studynewyork>

Facebook:

<http://facebook.com/studyny>



studynewyork.us@gmail.com
NEWSLETTER

Vol. 2, No. 1 Summer 2015

International Student Photo Contest

We are pleased to announce the 1st Annual Study New York International Student "Why I Love Studying in New York" photography contest. Students may compete by submitting a photo that illustrates their love for studying in New York. Study New York member colleges will announce the competition and email their students in September. Submissions are due by November 1, 2015. The winning photos will be displayed at the November 23, 2015, reception for Foreign Consulate representatives.

Go to www.studynewyork.us or facebook.com/studyny to register.

ICEF North America Workshop

The ICEF North America Workshop will take place in Miami, Florida from December 7 – 9, 2015, with more than 330 educational institutions with over 430 agents from 65+ countries around the world. ICEF Miami offered a *free booth* to Study New York again so Study New York will participate for the 4th year! Study NY will send those contacts to the membership after the event.

Discount for Study New York Members: ICEF is offering a package discount to Study New York members. Reduced rates for ICEF workshops include a standard rate for a booth at \$5,900 per institution, but Study New York members pay only \$5,400. In addition, members are encouraged to have a full page-workshop catalogue ad, with the total rate of \$6,000.

<http://www.icef.com/workshops/north-america-miami.html>

Board Nominations

The nominations for the 2016 Board of Directors are underway. You'll find a description of the board positions on the Study New York website at: <http://studynewyork.us/about-study-ny/>. We are looking for a Chair-Elect and several at-large board members. Please forward all nominations to Jay Deitchman, Study New York Secretary/Treasurer, (j.deitchman@hvcc.edu) by 5 p.m. December 4, 2015. Include name, title, email, intuition and phone as well as the position being considered. Include in your email a short description of your interest in joining the Board of Directors of Study New York, Inc., and what you believe you can contribute to the organization (100 - 250 words).

About Membership

Membership

Have you renewed?

Institutional membership is \$500/year from September – August.

Membership inquiries:

studynewyork.us@gmail.com

To renew institutional membership, contact:

Jay Deitchman
Hudson Valley CC
j.deitchman@hvcc.edu

Study New York Executive Committee

Chair: Maria Conzatti,
SUNY Nassau
Community College

Chair-Elect: Monica Esser,
Fordham University

Past Chair: Alan Sabal, CUNY
City College

Secretary/
Treasurer: Jay Deitchman
Hudson Valley CC

Study New York Represents You

THAI Agents Visit, June 2015

Study New York and U.S. Commercial Service hosted a delegation of education agents from Thailand, June 3 - 5, 2015. Led by Ms. Thanyathorn Voravongsatit (Nan), Commercial Specialist, U.S. Commercial Service, U.S. Embassy Bangkok and organized by Joan Kanlian, Director of the Westchester Export Assistance Center, the group included 9 agents as well as the President of the Thai Educational Consultant Group, TIECA. This was a great opportunity that led to 30 New York colleges and universities meeting with the agents at Upstate and Downstate Fairs.

Special thanks to our fair hosts The College of Saint Rose, The College of New Rochelle, Fulton Montgomery Community College and Manhattanville College. We are also grateful to The Culinary Institute of America and to Manhattan College for hosting lunches for the delegation.

Upcoming Webinar

Wednesday, December 16th at 2pm, World Education Services (WES), invites Study NY's members, senior international officers, and Deans, to explore the latest trends and issues impacting student mobility and strategic enrollment management. Exclusively for Study NY members. Invitation and details to follow via e-mail to SNY members.



Study New York exhibiting at the EducationUSA office in Beijing, March, 2015.

Study New York in China, March 2015

Jody Lehr, Associate Director, International Outreach, Enrollment Management, Rochester Institute of Technology (RIT), organized a presentation and mini fair for Study New York for more than 150 students and parents at the EducationUSA office in Beijing on March 19, 2015. This is the third year Ms. Lehr has worked with EducationUSA in China to raise the visibility of New York higher education. Parents and students were enthusiastic. The audience was surprised to learn that more than one-third of international students studying in New York State attend only five NYS-based universities, leaving two thirds to study at the other 265 colleges and universities in the state.

If you are interested in making a Study New York presentation to EducationUSA when you travel, please contact Joan Kanlian, U.S. Commercial Service, at Joan.Kanlian@trade.gov for a template of slides you can use in your presentation.