

# STUDY NY

[www.studynewyork.us](http://www.studynewyork.us) I ♥ NY

2015 Study New York Consular Reception



## 2015 International Student Photo Contest Winners

**Name:**

Sevi Keskin

**Institution:**

Metropolitan College of New York

**Home Country:**

Turkey

**Category:**

Academic Life

**Context Explanation:**

"Hello, I'm Sevi and I'm an MBA student in Media Management. This photo represents my favorite peaceful study environment in New York Public Library Main Branch. I feel privileged to study there. Thank you, Sevi."



**Name:**

Melissa Cruz

**Institution:**

Pace University

**Home Country:**

Mexico

**Category:**

Social/Cultural

**Context Explanation:**

"My subject is The Hudson River Park. It portarays a different perception of life in New York City. It is a place where people can peacefully enjoy themselves and observe the different spectrums of the river. It allows individual mind-sets to come in place by observing the life of the people and of nature."



# Study New York

Study New York, Inc. was founded in 2009 and is the largest consortium of colleges and universities in the U.S., comprised of independent (private, non-profit) colleges and universities, SUNY (State University of New York), and CUNY (City University of New York) colleges and universities. The organization is governed by a Board of Directors elected from its membership and its work is done through three main committees. Non-voting liaisons to the Board include representatives from the Commission on Independent Colleges and Universities (CICU), SUNY, CUNY, New York State Department of Economic Development, and the U.S. Department of Commerce.

The mission of the Study New York consortium is to work collaboratively with its member colleges, universities and partners through special programs and global outreach to promote New York State internationally as the premier education destination for students, researchers, visiting professors and other exchange visitors.

## Chair Welcome

Dear Honored Guests, Members and Contestants,

I would like to welcome you to the first annual Study New York Consular Reception. We are privileged that you have accepted our invitation to this wonderful networking event.

Study New York was founded in 2009 and is the largest consortium of colleges and universities in the U.S., comprised of CICU (independent, private, non-profit) colleges and universities, SUNY (State University of New York), and CUNY (City University of New York) colleges and universities. The consortium works collaboratively with its member colleges, universities and partners through special programs and global outreach to promote New York State internationally as the premier education destination for students, researchers, visiting professors and other exchange visitors. This evidenced by this evening's event, as we are excited to announce the winner of our 1st Annual International Student Photography Contest.

I wish you all a very exciting and productive evening.

Sincerely,  
Maria P. Conzatti  
Chairperson, Study New York

### **Study New York Executive Committee**

**Chair:**

**Maria Conzatti,**  
SUNY Nassau Community College

**Chair-Elect:**

**Monica Esser,**  
Fordham University

**Past Chair:**

**Alan Sabal,**  
CUNY City College

**Secretary/Treasurer:**

**Jay Deitchman,**  
Hudson Valley Community College



**Maria P. Conzatti**  
Chairperson,  
Study New York

# Study New York Activities

<http://studynewyork.us/>

## 2015 International Student Photo Contest

Study New York organized first Annual Study New York International Student "Why I Love Studying in New York" photography contest. Contest was open for students from member institutions. Photo contest showcased international student life and their love for studying in New York. We received 103 entries in four categories Campus, Social/Cultural, Academic Life and Selfie. Winning pictures are featured in this program brochure.

## ICEF Miami Workshop

Study New York is participating in the ICEF North America Workshop in Miami, Florida from December 7 – 9, 2015 to promote member institutions to agents from over 65 countries. ICEF-Miami will feature more than 330 educational institutions with over 430 agents from 65+ countries around the world. Study NY will send contacts of agents who are interested to work with New York institutions to the membership after the event.

Study New York thanks ICEF for their continued support for the consortium and offering a free booth at ICEF-Miami for the 4th year. In addition, ICEF also offer discount for Study New York Members. ICEF is offering a package discount to Study New York members. Reduced rates for ICEF workshops include a standard rate for a booth at \$5,900 per institution, but Study New York members pay only \$5,400. In addition, members are encouraged to have a full page-workshop catalogue ad, with the total rate of \$6,000. For more information, visit [www.icef.com](http://www.icef.com) or contact Ian Cann at [icann@icef.com](mailto:icann@icef.com).

## THAI Agents Visit, June 2015

Study New York and U.S. Commercial Service hosted a delegation of education agents from Thailand, June 3 - 5, 2015. Led by Ms. Thanyathorn Voravongsatit (Nan), Commercial Specialist, U.S. Commercial Service, U.S. Embassy Bangkok and organized by Joan Kanlian, Director of the Westchester Export Assistance Center, the group included 9 agents as well as the President of the Thai Educational Consultant Group, TIECA. This was a great opportunity that led to 30 New York colleges and universities meeting with the agents at Upstate and Downstate Fairs.

Special thanks to our fair hosts The College of Saint Rose, The College of New Rochelle, Fulton Montgomery Community College and Manhattanville College. We are also grateful to The Culinary Institute of America and to Manhattan College for hosting lunches for the delegation.

## Study New York at NAFSA 2015

Study New York hosted a booth at the 2015 NASFA in Boston, Massachusetts, May 24 to May 29, 2015. Goal was to promote international education opportunities in the state of New York with overseas institutions, international educators, Government and non-Government organizations interested to establish partnerships with US institutions. If you want more information about the Study New York booth at future NAFSA and other events, please contact [studynewyork.us@gmail.com](mailto:studynewyork.us@gmail.com)



**Study New York EducationUSA Outreach**

**China Outreach:** Jody Lehr, Associate Director, International Outreach, Enrollment Management, Rochester Institute of Technology (RIT), organized a presentation and mini fair for Study New York for more than 150 students and parents at the EducationUSA office in Beijing on March 19, 2015. This is the third year Ms. Lehr has worked with EducationUSA in China to raise the visibility of New York higher education. Parents and students were enthusiastic. The audience was surprised to learn that more than one-third of international students studying in New York State attend only five NYS-based universities, leaving two thirds to study at the other 265 colleges and universities in the state.

**India Outreach:** Lokesh Shivakumaraiah, Assistant Director of International Recruitment and Admissions, Metropolitan College of New York organized a series of Study New York sessions in Mumbai, Chennai and New Delhi to promote educational opportunities in the state of New York. Study New York also participated in Pre-Arrival Orientation in New-Delhi.

Over 200 students and their parents participated these sessions. Sessions covered topics such as:

- Studying in New York
- International Student Life in the U.S.
- Secrets to excelling in U.S. Higher Education
- College Search, Admissions Requirements and Scholarships

**Interested to participate in EducationUSA events?** If you are interested in making a Study New York presentation to EducationUSA when you travel, please contact Joan Kanlian, U.S. Commercial Service, at [Joan.Kanlian@trade.gov](mailto:Joan.Kanlian@trade.gov) for a template of slides you can use in your presentation.

**Study New York at Istanbul, Turkey Recruitment Fair**

Study New York participated in the 2014 International Education Fairs of Turkey (IEFT), a recruitment fair, in Istanbul, Turkey from November 15 to 17. There were 185 exhibitors, 125 representing higher education. Visitor attendance totaled 8,100 for the Istanbul European side and 1,550 for the Asian side. Study New York’s booth attracted many interested students over the three-day event. Maria Conzatti of Nassau Community College represented Study New York at the event. Because the organization has a large representative membership, IEFT was generous to provide a free booth for Study New York.

**Study New York Annual Meeting**

The Study New York Annual Meeting took place on June 19, 2014, at Niagara University. Member institutions and several prospective members met to discuss goals, interests and the organization’s achievements. Events such as virtual college fairs were discussed, as well as strategies for diversifying international student enrollment.

During the meeting, a survey was conducted that allowed board members to learn which regions member institutions consider the organization should select to focus attention to conduct research, missions, and virtual fairs. Turkey was a country that sparked most members’ interest. Study New York has been conducting market research to look into the potential of this market to conduct a mission or virtual fair.





# Thank You for Photo Contest Judges!

Study New York consortium, and our member institutional community at large, would like to extend a warm thank you to the six Study New York International Student Photo Contest judges listed below. Without their expertise and generosity, the contest would not have run so smoothly. A consortium like Study New York works best with active participation from our New York community. Thank you for coming forward and volunteering your time to the cause of supporting international student life in the state of New York.

Stav Boutsis

Dean of International Recruitment for  
Enrollment Management  
Hofstra University

Cynthia Look

Assistant Director, International  
Admissions  
University at Albany (UNH 107)

Jane Elizabeth Brown

Director, Membership and Sponsorships  
One To World

Sharon S. Witherell

Director, Public Affairs  
Institute of International Education

Erin M. Cole

Senior Vice President, Global NY  
Empire State Development

Xong Sony Yang

Coordinator of International Student  
Services

## UPCOMING STUDY NEW YORK EVENTS

December 7 - 9, 2015: ICEF-Miami Workshop,

**Partner: ICEF**

December 9, 2015: Study New York Online Education Fair

**Partner: CollegeWeekLive**

December 16, 2015: Seminar: Latest trends and issues impacting student mobility and strategic enrollment management

**Partner: World Education Services (WES)**

For more detailed information and participating in Study New York events, please visit [studynewyork.us](http://studynewyork.us)

## Study New York Membership Information

Institutional membership is \$500/year from September - August.  
Membership inquiries: [studynewyork.us@gmail.com](mailto:studynewyork.us@gmail.com)

## Getting Involved?

Consider joining the Program Committee and help set the course for Study New York! We are seeking Event Coordinators for specific upcoming events.  
Email: [studynewyork.us@gmail.com](mailto:studynewyork.us@gmail.com)

## Board Nominations

The nominations for the 2016 Board of Directors are underway. You'll find a description of the board positions on the Study New York website at: <http://studynewyork.us/about-study-ny/>. We are looking for a Chair-Elect and several at-large board members. Please forward all nominations to Jay Deitchman, Study New York Secretary/Treasurer, ([j.deitchman@hvcc.edu](mailto:j.deitchman@hvcc.edu)) by 5 p.m. December 4, 2015. Include name, title, email, intuition and phone as well as the position being considered. Include in your email a short description of your interest in joining the Board of Directors of Study New York, Inc., and what you believe you can contribute to the organization (100 - 250 words).



**Name:**

Jinjian Chen

**Institution:**

Hofstra University

**Home Country:**

China

**Category:**

Campus

**Context Explanation:**

"Fall at Hofstra - I found this incredible scene when the sun sets and shines on the golden leaves creating a unique orange halo in between sky and horizon when I was studying in the dorm lounge."



**Name:**

Felix Schuett

**Institution:**

Niagara University

**Home Country:**

Germany

**Category:**

Selfie

**Context Explanation:**

"This is my contribution to the photo contest. One of the reasons why I love studying in the U.S. is because you do so much more than just studying. Whether it is a game of frisbee on campus, watching a game of our hockey team or taking part in the regular trips that are organized. In the picture, you can see an impression from one of our trips to Niagara Falls, which was organized from the International Relations team of Niagara University. We had a fun time and this snapshot represents this joy very well."

## Study New York Member Institutions

Adelphi University  
Baruch College  
Berkeley College  
Broome County Community College  
Buffalo State College  
City College of New York  
College of Staten Island  
College of St Rose  
D'Youville College  
Fordham University  
Fulton-Montgomery Community College  
Herkimer County Community College  
Hofstra University  
Hudson Valley Community College  
John Jay College of Criminal Justice  
Keuka College  
Long Island University  
Manhattan College  
Manhattanville College  
Metropolitan College of New York

Mohawk Valley Community College  
Nassau County Community College  
New York Institute of Technology  
New York Medical College  
Niagara University  
Pace University  
Rochester Institute of Technology  
St. John's University  
St. Thomas Aquinas College  
SUNY Cortland  
SUNY Fashion Institute of Technology  
SUNY IT  
SUNY New Paltz  
SUNY Old Westbury  
SUNY Oneonta  
SUNY Oswego  
SUNY Potsdam  
Tompkins Cortland Community College  
University of Rochester  
Utica College

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**DPMC has proudly designed, printed and delivered the 2015 Study New York Consular Reception brochure for Study New York.**

For any enquiries, please contact Sara Ho, Business Development Manager of Northeast US at [sara@dpmcinternational.com](mailto:sara@dpmcinternational.com) and +1(347) 903-0986



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